



TRAINING THAT DEVELOPS  
*REAL CAPABILITY*



**IEMA Leading with Environmental  
Sustainability**

S002

## IEMA Leading with Environmental Sustainability

Climate change mitigation and adaptation together with the unfolding biodiversity catastrophe pose the biggest challenges facing our society. Adapting our businesses and industries to meet this challenge requires new ways of working and significant upskilling.

The IEMA Leading with Environmental Sustainability course offers a crucial 4.5-hour strategy session for business leaders who are responsible for defining their organisation's longer term business strategy. IEMA has launched this initiative to support business leaders to re-think, re-position and drive a new approach to value creation through Environmental Sustainability.

The course will provide an opportunity to reflect on the organisation's existing approach to

Environmental Sustainability and set a new strategy for resilience and growth in the short, mid and long-term.

### Duration & Price

Duration: Half days

Public Virtual Training: €250 + €25 fees

Delivery mode: This programme is available In-Company, and via Public Virtual Training

### Dates & Locations

Date	Venue	<a href="#">Book Date</a>
12 Dec 2024	Virtual	<a href="#">Book Date</a>
10 Feb 2025	Virtual	<a href="#">Book Date</a>
19 May 2025	Virtual	<a href="#">Book Date</a>

### In-Company Training

Please [contact us](#) for more information on our In-Company training options

## What's covered?

On successful completion of this programme, learners will be able to:

- Define Sustainability.
- Define the organisation's existing Environmental Sustainability strategy.
- Identify where the organisation is on the Environmental Sustainability Continuum
- Describe the strategic drivers for Sustainability.
- Explain the opportunities for value creation through Sustainability.
- Discuss Sustainability in the context of the organisation's value chain.
- Evaluate the organisation's approach to Sustainability and identify areas for development.
- Discuss the barriers to implementation of measures to improve the sustainable performance of the organisation.
- Debate examples of good practice demonstrating leadership with regards to Sustainability.
- Review an Environmental Sustainability strategy used by a pioneering organisation.
- Understand the main pieces of environmental legislation that affect the organisation.
- Understand the consequences of breaching environmental law.
- Outline the first five things the organisation and the individual will do differently vis a vis sustainability.

## Who should participate?

The course is designed for senior management teams, executives, investors and board members across all sectors of business who are responsible for business strategy, as the course focuses on the strategic understanding of Sustainability and how it supports value creation in organisations. There are no formal entry requirements for this course.

## What will I learn?

- What does Sustainability mean for the organisation?
- Is the organisation's strategy fit for purpose?
- Which organisations are leading with Environmental Sustainability & why?
- Understand the implications of complying with environmental law.
- What would a new strategy look like?

## What are the entry requirements?

This course is IEMA Certified, and certificates are provided by IEMA to learners who have successfully completed the course. There is no formal assessment on this course.

## How will I be assessed?

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## How do we train and support you?

For In-House courses, the tutor will contact the course organiser in advance to discuss the programme in more detail in order to tailor it specifically to the organisation.

IEMA recommends that the tutor meets with the company in advance of the course to:

- Explain the aims and objective of the course.
- Work through the learning plan and lesson strategy.
- Agree any learning outcomes that need further attention.
- Find out about the composition of the intended audience.
- Confirm which legislation is applicable to the company.
- Understand the organisation's current approach to sustainability.

## Programme accreditation

### **IEMA Accreditation**

IEMA is the membership body for more than 15,000 environment and sustainability professionals worldwide. IEMA support individuals and organisations in setting and achieving globally recognised standards for sustainable practice, in turn driving the development and uptake of sustainability skills. IEMA add value for their members by providing the knowledge, connections and recognition necessary to lead change within organisations at all levels. IEMA are independent, international and apply the combined expertise of their members to provide evidence and influence decision-making, working towards a vision of transforming the world to sustainability. IEMA is committed to global sustainability, for everyone working, studying or interested in environment and sustainability.

More Information on IEMA is available at <https://www.iema.net/>

## Tutors



**Bruce Harper**  
[View Profile](#)



**Gerry Higgins**  
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## What Our Learners Say

We believe in excellence through transparency and continuous improvement. That's why we invite all our delegates to share their experiences on [CourseCheck.com](https://www.coursecheck.com), an independent platform dedicated to genuine, unfiltered feedback. Learner insights help us not only to enhance our training programmes but also empower potential learners to make informed decisions. Click on the link below to read firsthand experiences and testimonials from past learners.



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